

Year of Growth

BHBA's membership more tripled since pre-pandemic levels, reaching 5,800 members. BHBA's two dozen volunteer-led sections produce almost daily webinars and are on pace to host a record-breaking 36,000 attendees so far this year. BHBA+, a state-of-the-art "Netflix for CLEs" streaming and compliance platform, has gained significant traction, amassing 25,000 views across 700+ multi-state accredited CLEs so far this year.



Email subscribers

72,392



Avg. email open rate

35%



Avg. website visitors per month

18,441



LinkedIn followers

3,658



Annual event attendance

36,000

/year



Avg. webinar attendance

150-250

/webinar



OnDemand views

38,000

/year

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Your offerings are **above and beyond great**. I get much more than my fees per month in benefits.

